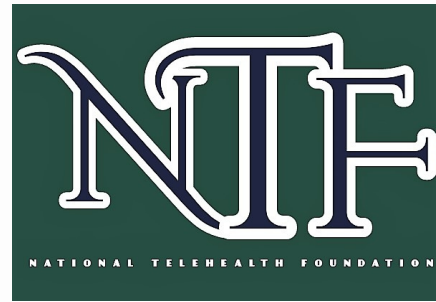


PROVIDE MENTAL HEALTH SERVICES TO THOSE IN NEED

National Telehealth Foundation

YOUTH GRADES K-12



PRIMARY GOAL

NTF primarily identifies the population of underserved students grade K-12 and in need of Mental Health Services.

NTF develops community based and community focused programs to deliver quality Mental Health Services to those students in need.

RESEARCH AND IDEATION

Research and data indicate that the most underserved populations of Mental Health Services extended to youth grades K-12 tend to be in urban and rural areas.

Understanding makeup of these areas via demographics, geography, cultural norms and accessibility are vital to the successful delivery and implementation of NTF solutions to meet the needs of the community.

NTF provides an on-ramp for current and future professionals to support the strategy of delivering Mental Health Solutions to grades K-12.

Developing a diverse and qualified delivery base that mirrors the community being targeted is vital and paramount to the NTF mission.



IDENTIFY TARGETED SCHOOLS/COMMUNITIES

NTF works with and through partnerships to engage local and/or regional partners for targeted schools and students in need. The Foundation identifies and leverages local Centers of Influence for market entry, i.e.

- School Administration
- Chamber of Commerce
- Faith Based Organizations
- Nonprofit Organizations
- Regional and Local Foundations
- Government Agencies

DESIGN REFINEMENT

Positioning NTF with local/regional partnerships in various communities targeted at servicing youth grades K-12 facilitates efficient and effective introductions to key decision-makers. This allows significant opportunities for community engagement, penetration and the positioning of the NTF Mental Health Solution.

LAUNCH AND EVALUATION

NTF leverages relationships, experience, key stakeholders, and Centers of Influence as key markers for community engagement. Understanding that each market and geographic nuances require a different form and shape of the NTF solution. The Foundation is built to address complex community markets and delivery of quality Mental Health Services.

